

Programme	Revitalizing wool based cottage industry
Type of the Programme	Interaction cum Awareness Programme
Aim of the Programme	The aim of the programme was to create awareness and engage wool artisans in discussions focused on revitalizing the wool-based cottage industry in Jammu and Kashmir, by highlighting opportunities for value addition, skill enhancement, market linkages, and sustainable livelihood generation
Duration	One Day
Dates	21 Jun 2024
Venue	Saidapora Srinagar
Target Group	Wool Artisans (Weavers)
Number of participants	10
Event organizers	Division of Livestock Products Technology, FVSc & AH
Collaborating Partner	Division of Veterinary Animal Husbandry Extension, FVSc & AH
Sponsor	Holistic Agriculture Development Programme
Methodology Adopted	Interaction, Practical demonstrations, case studies, Feedback sessions.
Outcomes and Impact	Increased awareness among wool artisans about the potential of the wool-based cottage industry. Awareness about the modern wool processing tools and techniques for wool Enhanced understanding of value addition and improved product diversification Exposure to skill upgradation and capacity-building opportunities Improved awareness of market linkages and income-generation avenues